**Executive Summary**

**(**RSVP Movies – Case Study)

1. The highest number of movies is produced in the month of March and the lowest number of movies is produced in the month of December.
2. USA and India are two countries where movie released maximum.
3. Based on the analysis, RSVP Movies should focus on the ‘Drama’ genre.
4. movies of genre 'Drama' (produced highest in number in 2019) has the average duration of 106.77 mins
5. Drama, Comedy and Thriller are the top three genres according to number of movie counting. The minimum and maximum values in each column of the ratings table are in the expected range. This implies there are no outliers in the table.
6. Movies with a median rating of 7 is highest in number.
7. **RSVP Movies can partner ‘Dream Warrior Pictures’ or ‘National Theatre Live’ for its next project but Marvel Studios got the highest votes worldwide, thus any of these three can be considered as partner.**
8. **James Mangold can be hired as the director for RSVP's next project.**
9. **Mammootty is the best choice for actor in the next movie of RSVP but for India release 'Vijay Sethupathi' will be the best choice for actor.**
10. **Taapsee Pannu tops with average rating 7.74 for selection of actress in India.**
11. **For Horror and SCI-Fi type movie, duration is less than 100 minutes and for all other genres, duration is greater than 100 minutes.**
12. **'Star Cinema' & 'Twentieth Century Fox' are top two production houses that have produced the highest number of hits (median rating >= 8) among multilingual movies.**